



## Accelerating the Commercialisation of Eco-Innovation in Europe's Regions

Hosted by Pablo Zalba Bidegain MEP  
European Parliament, Rue Wiertz 60, B-1047 Brussels - Members' Salon  
Tue 31 May 2016 (Week 22)

### Agenda

18h00	<b>Registration and Welcome Cocktail</b>
18h30	<b>Welcome &amp; Introduction</b> Pablo Zalba Bidegain, <i>MEP, European Parliament</i>
18h40	<b>INNEON approach to support eco-innovative SMEs towards investment readiness</b> Ramón Vallés, <i>Director for Operations, ZABALA Innovation Consulting</i>
18h50	<b>INNEON impact – the Entrepreneurs point of view</b> William Janssen, <i>CEO Desolenator (United Kingdom)</i>
19h00	<b>First course</b>
19h20	<b>INNEON impact – the Investors point of view</b> Andrew Aldridge, <i>Board Member, Green Angel Syndicate (United Kingdom)</i> Dr. Rolf Nagel, <i>Managing Partner, Munich Venture Partners (Germany)</i> Joost Waeterloos, <i>Technology Scouting Leader Europe, Dow Chemical (Belgium)</i>
19h40	<b>Impact of the action, lessons learned and next steps</b> Eric Peirano, <i>Vice President, TECHNOFI &amp;</i> Rasmus Egvad, <i>Senior Consultant, InvestorNet-Gate2Growth</i>
20h05	<b>Main course</b>
20h30	<b>Perspective from the regions</b> Christian Saublens, <i>Former Director of EURADA - European Association of Development Agencies</i>
20h45	<b>Perspective from the European Commission</b> Joanna Drake, <i>Deputy Director-General, DG Environment</i>
21h00	<b>Dessert</b>
21h10	<b>Closing session</b> Moderated by Dr. Serge Galant, <i>Member of the Board, TECHNOFI</i>
21h30	<b>End</b>